

News Release

BASF adds three new single-line distribution locations

SOUTHFIELD, MI, January 23, 2018 — [BASF Automotive Refinish](#) has expanded its support, commitment and distribution footprint with the addition of three new ColorSource, single-line distributors.

Reno Paint Mart joined the BASF ColorSource community in Nevada, and will carry R-M Diamont and LIMCO Supreme products. Reno Paint Mart is a multi-store organization that offers industrial, automotive, interior and exterior house paint to customers. As part of the ColorSource community, Reno Paint part is expanding into the refinish business with BASF's paint systems.

Viva Liz Inc. joined ColorSource with locations in Miami, Cutler Bay and Opa Locka to serve the South Florida market. The BASF brands they carry include R-M Diamont, R-M Onyx HD, LIMCO Supreme Plus and LIMCO Value-Line products.

The third addition is Auto & Marine Finishes in Sarasota, Florida, which will carry Glasurit 55 Line, R-M Diamont, LIMCO Supreme and LIMCO Value-Line products. Auto & Marine Finishes has a highly skilled bilingual sales team, and well-respected technical representatives in the Sarasota market.

“BASF's long-lasting reputation for quality products is undeniable compared to other brands,” said Auto & Marine Finishes Co-owner Chris McDevitt. Added Co-owner Jonathan Niehaus,

“Being single-line shows our customers that we are dedicated and loyal — a quality we also expect from them.”

Shefali Cromer, BASF ColorSource Senior Manager, added, “With these new partnerships, BASF’s ColorSource customers further benefit from best-in-class technical service, first-to-market BASF products and consultative sales representatives.”

For more information about BASF Automotive Refinish, visit basfrefinish.com.

For press photo, please click on the following link: https://www.basf.com/press-photos/us/en/photos/2018/01/01-23-18_BASF_ColorSource_NewLocations.jpg

Suggested caption: (Left to right) Auto & Marine Finishes co-owners Chris McDevitt and Jonathan Niehaus, Financial Manager Sara Niehaus and BASF Network Development Manager Gerry Malloy at their new BASF ColorSource location in Sarasota, Florida.

About BASF Automotive Refinish

BASF's Automotive Refinish business manufactures and markets coatings for the collision repair, commercial fleet and automotive specialty markets. Its paint products are supported by technical training programs, advanced color information systems, business management and planning tools. For more information visit <http://www.basfrefinish.com>

About BASF

BASF Corporation, headquartered in Florham Park, New Jersey, is the North American affiliate of BASF SE, Ludwigshafen, Germany. BASF has nearly 17,500 employees in North America, and had sales of \$16.2 billion in 2016. For more information about BASF's North American operations, visit www.basf.com.

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. The approximately 114,000 employees in the BASF Group work on contributing to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio is organized into five segments: Chemicals, Performance Products, Functional Materials & Solutions, Agricultural Solutions and Oil & Gas. BASF generated sales of about €58 billion in 2016. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (BAS). Further information at www.basf.com.