

Media Advisory



Third annual Glasurit Best Paint Award won by Goolsby Customs 1940 Ford Convertible

What: BASF's third annual Glasurit® Best Paint Award presented at 2017 SEMA Show by Chip Foose

When: November 2, 2017

Where: Las Vegas, Nevada

Background:

A 1940 Ford Convertible owned by Debbie Walls and built by Jonathan Goolsby of Goolsby Customs Inc. with an exclusive Glasurit 55 Line color, "Glasurit Cabernet, Goolsby Edition," was crowned the winner of the third annual BASF Glasurit Best Paint Award at the 2017 SEMA Show.

Out of a field of more than 20 entries, the 1940 Convertible stood out for the perfectly executed color that kept in tradition with the build, according to award judge and presenter Chip Foose.

The custom color, "Glasurit Cabernet, Goolsby Edition," was developed through BASF's Color Ideation process, during which Jonathan Goolsby worked with BASF Color Expert Paul Czornij to bring his vision of Lucille to life.

"The craftsmanship and quality was far above past years," said Foose. "Jonathan and his crew at Goolsby Customs built one of my favorite cars at SEMA. The '39 front-end, the '41 – '48 top and the ¼ windows proportioned the car the way it should have been built in 1940. From design to fit and finish, this is the type of car that inspires me and keeps me excited about the industry."

"Our goal in every build is to fabricate something new and unique, from the chassis through to the finish," said Goolsby. "Earning the Glasurit Best Paint Award lets us know we are achieving our goal. For BASF to recognize that

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in our build makes the long hours and late nights well worth it — that, and a happy customer.”

Other notable finalists for the award included a 1972 AMC Javelin AMX painted in Glasurit 55 Line “Jalop Gold” by Jim and Mike Ring at Ringbrothers, owned by Prestone, and a 1969 Chevrolet Camaro painted by Alan Palmer at Roadster Shop in Glasurit 90 Line “Split Second Black.”

The Glasurit Best Paint Award was created to honor outstanding excellence in vehicle painting using Glasurit 22, 55 or 90 Line products, including primer, color and clear. Legendary restoration expert Chip Foose and long-time Glasurit advocate judged the contestants based on fit and finish, quality of preparation and final presentation.

Photos:

1. 11-20-17 Glasurit Best Paint Award winner Photo1.jpg

Suggested caption: Winner of the Glasurit Best Paint Award Jonathan Goolsby of Goolsby Customs, with BASF North American Marketing Director Dan Bihlmeyer (left), and award judge Chip Foose (right)

2. 11-20-17 Glasurit Best Paint Award winner Photo2.jpg

Suggested caption: (Left to right) Second runner up, Alan Palmer of Roadster Shop, Chip Foose, Glasurit Best Paint Award winner Jonathan Goolsby of Goolsby Customs, runner up Jim Ring of Ringbrothers, BASF North American Marketing Director Dan Bihlmeyer, and runner up Mike Ring of Ringbrothers

About BASF Automotive Refinish

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